



Pub Challenge Takeaway

Six Zones and Six Pub Stops – have you got what it takes to win the ultimate Pub Challenge?

Background

Treasure Hunts to Go have taken the best bits of our unique Code Breaker Treasure Hunts and combined them with a Pub Crawl and Pub Quiz to create the perfect after work team event, or social activity with a group of friends!

We have split most locations up into six zones, with each zone containing a treasure hunt question, a pub based question and three pub quiz questions. The treasure hunt question will occupy you between pubs, the pub based question will lead you to a particular pub to reveal some information, and the three pub quiz questions will give you something to test your brains whilst you have a drink! The Pub Quiz questions in each Zone have a different theme to test your knowledge (Sport, History, Geography, Science & Technology, Nature and Entertainment) so choose your team mates wisely!

Aim

The aim of the Pub Challenge Takeaway is simple - you and your team mates have to complete all six zones in a bid to be the quickest team to reveal the six digit Master Code. There is only one rule...you must take a photo in each pub of your team mates having a drink together! The rest is up to you!

Get Scavenging!

You will also have ten items to collect on your way around to earn *Bonus Time*.

Get Texting!

The Pub Challenge Takeaway uses state-of-the-art text messaging technology to 'manage' the event for you offering you maximum flexibility and putting you in control!

The Winner

The winning team will be the one which completes the Pub Challenge Takeaway in the quickest overall time.



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How does the Text Messaging Work?

The Pub Challenge Takeaway uses state-of-the-art text messaging technology to allow the event to be self-run, offering you maximum flexibility and putting you in control. The text messaging feature allows you to:

- Enter the game.
- Create an amusing Team Name.
- Request up to two lifelines for those clues that you just cannot crack!
- Verify your six digit Master Code.
- Confirm your official finishing time so that you can see which team has won.

The Pub Challenge Takeaway offers a very cost-effective activity for your group with no minimum numbers.

Prior to your Event

The group leader (the end user who has booked the event) will be posted their Pub Challenge Takeaway approximately two weeks prior to the event. The Pub Challenge Takeaway will contain a 'Team Pack' for each team consisting of instructions, maps, question sheets, scavenger list, a scratchcard answer sheet and a six digit 'User Code' which is unique to their group.

The Day of your Event

On the day of the event, the group will need to divide themselves up into teams of up to five participants, with each team receiving a 'Team Pack'. Each team will nominate a captain who will need to text the six digit 'User Code' to the Treasure Hunt Control Centre using the text number provided.

This will set off a chain of automated text messages which will 'manage' your event and ultimately confirm whether you have successfully completed the challenge!



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There are six coloured zones to complete (example pictured right), with each zone allocated a double sided sheet containing a Treasure Hunt question, a Pub-related question and three Pub Quiz questions.

The Treasure Hunt question will be based around a key landmark or interesting feature in that zone. The Pub-related question is directly linked to information about the nominated pub in that zone. The three Pub Quiz questions will test your knowledge of Sport, History, Geography, Science & Technology, Nature and Entertainment.



Each Zone will ultimately reveal one digit of the six digit *Master Code* which will need to be matched and then scratched off from the scratchcard Answer Sheet (pictured below).

Once each Zone is completed and the six digit *Master Code* revealed, the team captain will need to text it to the Treasure Hunt Control Centre. The team will receive a reply congratulating them on finishing the treasure hunt and confirming their *Finishing Time*.

| Answer Sheet | | 1. Scratch off your answers to each zone to reveal your six digit Master Code. 2. Text your six digit Master Code (in order from top to bottom) to 03001. 3. Await your reply and finishing time! | | | | | |
|---------------------|--|---|---|---|---|---|---|
| Pink Zone | | 4 | 7 | 2 | 6 | 9 | 8 |
| Green Zone | | 7 | 2 | 6 | 4 | 3 | 8 |
| Orange Zone | | F | 9 | P | L | B | C |
| Blue Zone | | 4 | 5 | 2 | 6 | 1 | 3 |
| Red Zone | | S | A | T | H | M | L |
| Yellow Zone | | A | E | R | C | N | T |

If the six digit *Master Code* is incorrect, then they will have one more opportunity to check their answers and text in the correct code.



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Current Locations

The Pub Challenge Takeaway is currently available in the following locations:

Pub Challenge UK Locations

- Bath
- Bournemouth
- Bristol
- Brighton
- Cambridge
- Cardiff
- Chester
- City of London (Bank)*
- Covent Garden
- Edinburgh
- Glasgow
- Guildford
- Leeds
- Liverpool
- Manchester
- Mayfair
- Nottingham
- Oxford
- Stratford-upon-Avon
- Westminster
- Winchester
- York

* Monday – Friday only



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Price

The Pub Challenge Takeaway can be sold as a One Team, Two Team, Three Team, Four Team and Five Team Packs (We recommend up to 5 participants per team). Additional 'Team Packs' can be purchased separately for groups with more than 25 participants. In addition there is a small charge of £5 post and packing for all sized groups.

| Pack Size | Price |
|--|-------|
| One Team (Family) Pack (for up to 5 participants) | £99 |
| Two Team Pack (for up to 10 participants) | £149 |
| Three Team Pack (for 11 - 15 participants) | £199 |
| Four Team Pack (for 16 – 20 participants) | £249 |
| Five Team Pack (for 21 – 25 participants) | £299 |
| Additional Team Packs | £50 |

Prices quoted are subject to availability and fully inclusive. Drinks are not included, these must be purchased on the day direct with the venue.



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Things to remember

- Each team will need a fully charged mobile phone to use for the text messaging feature, which is free-to-use for UK mobile phones in the UK. Mobile charges may apply for overseas phones.
- The Pub Challenge takes place on foot so walking is involved. Suitable footwear and clothing is advised.
- At the time of booking, we will require the following details:
 - o Group Leader's name and address (the person to whom we should send the Team Packs prior to the event).
 - o Mobile Number – this might be used to relay useful information to the Group Leader prior to the event.

The Small Print

- Each booking will receive a six digit *User Code* which will be unique to the location and that group e.g. a Bristol Pub Challenge Takeaway on Saturday, 8th March 2010 will receive a code of BR1234.
- This six digit *User Code* must be sent by text at the start of the event by one member of each team, which signifies the start of the event. The code will only be valid for the number of 'Team Packs' which have been purchased e.g. if a group has purchased a Three Team Pack then this code can only be used by three teams. If a fourth team text's this six digit *User Code* then they will receive a message explaining that their entry is not valid. This is a feature which prevents the photocopying of our Pub Challenge for additional groups.
- The group leader will receive their Pub Challenge and six digit *User Code* (required for the text messaging element of the game) approximately 2 weeks prior to their event. Their unique code will expire 4 weeks after the event date. For example, a group who books an event for Saturday, 19th April will receive their pack on or around Saturday, 29th March. Their *User Code* will expire on Saturday, 17th May.
- A full refund less £50 will be offered to any cancellations greater than 4 weeks in advance.
- No refunds will be available less than 4 weeks prior to the event.
- Full payment must be received prior to the posting of any packs.
- All of our Pub Challenges are protected by copyright.



Frequently Asked Questions

Where does the Pub Challenge Takeaway start and finish?

The Pub Challenge Takeaway is designed to be flexible so that you can start and finish the treasure hunt at a location to suit yourself. We would recommend a pub, bar or restaurant which is centrally located in the area that you will be covering.

What time does the Pub Challenge Takeaway start?

Due to the flexibility of the Pub Challenge Takeaway, you can start at a time to suit yourself! However, please bear in mind that you will need access to the six pubs listed in the six Coloured Zones. It is therefore advised that you undertake the Pub Challenge between the hours of 12noon and 11pm.

Does each team have the same clues?

Each team has exactly the same clues. The Pub Challenge Takeaway is spread out over six different coloured zones which can be completed in any order. This is not a trail whereby each team must follow a set route, but rather each team is required to work out the best way of completing the challenge.

No two teams ever plan their route in exactly the same way, thus ensuring that teams do not all complete the challenge in the same order!

Is there any set-up required?

All of the questions are set-up for you so there is nothing for you to do on the day other than to read the instructions and get going!

Can the organiser be involved?

Absolutely! The Pub Challenge Takeaway is designed so that the scoring is done via the text messaging feature, and not via the organiser, meaning that everyone can take part! As with a board game, the organiser may need to read the rules to everyone and ensure that all participants are clear on what is happening but after that, they are free to take part.



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Are prizes provided?

We do not provide prizes as part of the Pub Challenge Takeaway package. Why not buy some prizes for the winning team, and even some wooden spoons for the losers!

Are drinks included in the Pub Challenge Takeaway?

No, you will need to purchase your own drinks.

How long does the Pub Challenge Takeaway take to complete?

We recommend that you allow two - three hours for the actual challenge, with timings dependant on how competitive and fit you are, and how well you plan your route!

What will the text messaging feature cost me?

The text messaging is free to use for UK phones in the UK! Roaming charges will apply from your network operator for non-UK phones in the UK or for UK phones abroad.

How many Team Packs will I need?

We recommend that you have up to five people in a team so as to ensure maximum enjoyment and involvement. You should therefore purchase one Team pack for each team that is going to take part.

When will I receive my Pub Challenge Takeaway?

Your Pub Challenge Takeaway will be posted to you approximately two weeks prior to your event as long as payment has been received.

How do we book a Pub Challenge Takeaway?

All our Takeaway Treasure Hunts can be ordered at our dedicated on-line store www.treasurehuntstogo.com. Alternatively, we can provide you with an Invoice if you would rather pay by BACS or cheque. If you have any queries or questions please drop us an e-mail at enquiries@treasurehuntstogo.com and one of our team will contact you and be able to help. For large groups of over 50, please contact us as we are often able to give discounted prices for larger teams.



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Testimonials

Chris McCrory

Edinburgh Pub Takeaway

Many of our team regarded this as the best organised Stag Event they have been to, very easy to understand and follow.

Jonathan Green

Halifax PLC - York Takeaway

Just wanted to thank you for the great day we had doing a York takeaway yesterday. It really was very enjoyable and a superb treasure hunt - my team won also, which helped! Congratulations on a brilliant setup.

Gabriela Szulman

Amnesty International UK - City of London Takeaway

We had an absolutely brilliant time yesterday and even the people who were initially reluctant to participate loved the hunt.

Sorrel Osbourne

Marie Stopes International - Covent Garden Takeaway

I wanted to drop you a quick line and say how great the team building day was – I thought the treasure hunt activities were really excellent, so much fun. Thanks again for this.

Sharley Rose

ACT (Comms) Ltd - Covent Garden Takeaway

Just to let you know that we thoroughly enjoyed our Takeaway. We had a couple of people so unimpressed that we were doing a treasure hunt in London, but by the time we had finished we could not stop them raving about how good it was!!! No complaints at all, from the moment we enquired the service has been great, we would definitely recommend to others and will be coming back for more in the future.

Ruth Perry – Cheltenham Takeaway

The Treasure Hunt was really good fun and everybody really enjoyed it. All the girls said that it was so well organised and a good time was had by all. Lots of people asked for your details so hopefully there will be more business coming your way!

www.treasurehuntstogo.com